

## LISA MENDEZ

Graphic Designer  
& Hand Lettering Enthusiast



## CONTACT

www.remedesigns.com  
memendez\_727@yahoo.com

## AWARDS

**2016 Senior Seminar Project**  
The Rescued Radish

## SKILL SETS

- Layout
- Typography
- Logo & Branding
- Hand Lettering
- Book Design
- Color Theory
- Information Design
- Animation & Motion Design
- Kinetic Typography
- Basic Photography & Editing
- Detail-oriented
- Strong written & verbal communication skills
- Active team player
- Creative problem-solving skills

## EDUCATION

**Master of Arts** · Publications Design      University of Baltimore, May 2016  
**Bachelor of Arts** · Communications      Mount St. Mary's University, May 2012

## EXPERIENCE

**Freelance Graphic Designer**, Reme Designs

January 2025-Present • Fairfield, PA

- Develop motion graphics & animations for social media usage and presentations
- Create social media graphics in Adobe Suite & Canva
- Collaborate on logo developments and branding
- Create email layouts within Sales Force and Mail Chimp

**Graphic Designer**, Sensis (Acquired Sharp & Company in January 2023)

June 2019–November 2024 • Washington, D.C.

- Supported & collaborated on the creation of marketing materials for state governmental clients—Graphics, web banners, factsheets, signage, social media, mailers, brochures & infographics
- Created animations & short videos for email marketing & social media usage
- Laid out communications reports & marketing plans for client presentations
- Developed logo & branding materials for Virginia Air Transportation System Plan 2022 study, on behalf of Virginia Department of Aviation

**Jr. Graphic Designer**, Maryland Photography, Inc

February 2017–June 2019 • Columbia, MD

- Designed listing books, pamphlets & marketing brochures for real estate agents
- Created direct & EDDM mailers and fliers
- Laid out brochures for property listings
- Created virtual tours and complete special projects per request of the clients
- Communicated orally, written or in-person with clients to learn & furnish their needs

**Post-Judgment Paralegal**, Community Association Legal Services, LLC

January 2013–December 2016 • Urbana, MD

- Located debtors' employment & banking information
- Filed garnishments to collect on overdue assessments
- Organized and maintained garnishments logs & reports
- Prepared Monthly Creditor's reports to update balances with employers
- Communicated orally, written or in-person with attorneys, financial institutions, court-house personnel & debtors

## INTERNSHIP

**Graphic Design Intern**, The Crowley Company

January 2016–April 2016 • Frederick, MD

- Produced web banners using Photoshop and Illustrator
- Edited and refreshed marketing materials
- Developed social media and magazine advertisements
- Consulted with client on advertisement specifics